SoftDev
AI VOICE AGENTS & AUTOMATION

CRM INTEGRATION & AUTOMATION

Your CRM, always *up to date.*

Connect HubSpot, Salesforce and Zoho to your existing tools so data flows on its own.

CRM integration & automation

Connect HubSpot, Salesforce, Zoho and other CRMs with your existing tools so data flows automatically: no more manual entry or copy-pasting between systems.

WHAT'S INCLUDED

01 **HubSpot / Salesforce / Zoho setup**	02 **Automated data sync & pipelines**
03 **Lead routing & follow-up automation**	04 **Custom API & webhook integration**

TYPICAL USE CASES

01 Calls, SMS, and chats logged to your CRM automatically

02 WhatsApp Business conversations synced to HubSpot

03 Lead routing and follow-up rules

BUILT WITH

HubSpot	Salesforce	Zoho	RingCentral API	WhatsApp Business API	Python

Example projects

Real projects delivered with this service. Full case studies are on softdev.me/projects.

RingCentral HubSpot Integration

A direct API integration that replaced manual extension logging, syncing SMS, call details, recordings and AI-generated summaries into HubSpot timelines.

Built with: RingCentral API, HubSpot API, Python

20+
admin hours saved weekly

WhatsApp Business Sync

WhatsApp Business API connected to HubSpot to log all conversations and media automatically as communication activities for clean reporting.

Built with: WhatsApp Business API, HubSpot CRM, Meta

8,000+
messages synced monthly

Telegram Bot Integration

A Telegram bot that listens for messages and pushes them into HubSpot, matching senders to contact records automatically.

Built with: Telegram Bot API, Python, HubSpot API

6,000+
messages synced monthly

Ready to stop doing it manually?

Every project is quoted after a free call, based on your tools, volume and requirements.

HOW WE WORK

01

Tell us about your business

Share a few details about your team and the manual, repetitive tasks that are slowing you down.

02

We review and reach out

Our team looks at your submission and gets back to you within one business day to schedule a free consultation call.

03

Get your automation roadmap

We map out exactly which workflows to automate first, with no obligation to move forward.

Book a free call softdev.me/contact

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